

Battlecard

Situation









Ecommerce is a key area of investment and growth for Acumatica.

Ecommerce customers need to connect all their sales and fulfillment channels to successfully roll out Acumatica.

Acumatica must offer customers connected commerce capabilities to compete with other ecommerce ERPs.

Complication

Aside from Shopify and BigCommerce, Acumatica does not ship with ecommerce connectors for:

-  Digital Storefronts
-  Marketplaces
-  Point of Sales
-  Wholesale / B2B
-  3PLs / 4PLs
-  WMSs
-  Return Management
-  Data Lakes

Challenge

Ecommerce customers have to use third-party software like an iPaaS or create custom code to connect their sales and fulfillment channels to Acumatica, both of which are:

Very time consuming and expensive to roll out and maintain Acumatica.

Cumbersome to modify as the business grows and processes change.

About Pipe17

Pipe17 is a simple, flexible order-to-anywhere solution that is fast to implement, seamless to automate, and scales effortlessly.

Connect hundreds of sales, fulfillment, and back-office channels to Acumatica, with seamless bidirectional order, fulfillment, product, inventory, and returns data flows—10x quicker than other solutions.

Fastest Time-to-Value. The majority of Pipe17 customers connect their channels to Acumatica and automate omnichannel data flows in less than 2 weeks.

Simple and Easy. Pre-built connectors and point-and-click customization means no IT, no developers, and no system integrators required.

Flexibility that Scales. Add new sales and fulfillment channels and adjust data flows into and out of Acumatica in minutes, not weeks or months.

HUNDREDS OF NO-CODE COMMERCE CONNECTORS → [PIPE17.COM/CONNECTORS](https://pipe17.com/connectors)

Ideal Customers

Digitally native ecommerce brands and sellers

Manufacturers expanding into direct-to-consumer

Manufacturers expanding into retail or wholesale



New Acumatica customers looking to connect their selling, fulfillment, and back-office channels with Acumatica.

Existing Acumatica customers looking to add new channels and connect their commerce data flows with Acumatica.

Get in Touch

Pipe17 is committed to supporting Acumatica partners and customers pre-sale and post-sale.

If you have any questions, opportunities, or engagements get in touch with Pipe17 by sending an email to connect@pipe17.com

