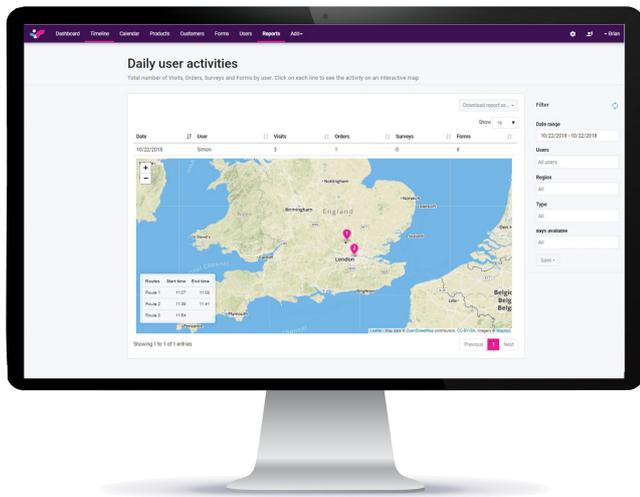


Route Planning and GPS tracking

Real-time Insights and Less Admin with GPS Tracking

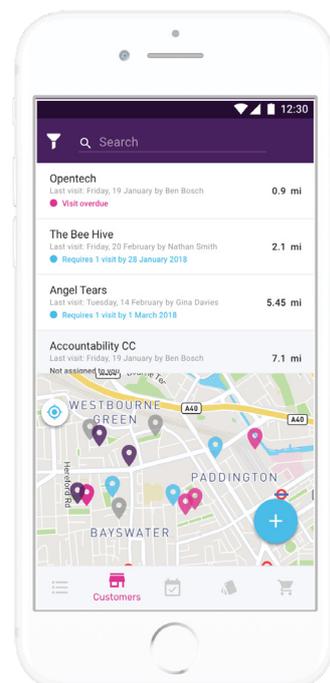
One of the key features of Skynamo is GPS tracking, which provides managers with a real-time view of field activity, such as rep location and customer visits, time spent with customers, time spent on the road, kilometers driven, orders taken and comments submitted by reps.

By answering these typical who, what, where and when questions, Skynamo transforms managers from micromanagers to coaches for their reps.

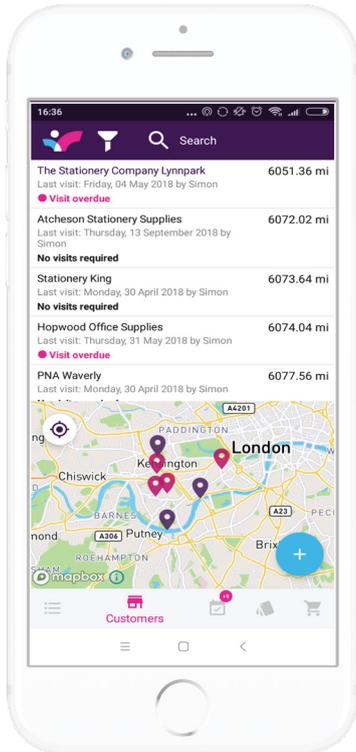


Skynamo’s GPS tracking reduces admin and manual entry of data for reps by automatically capturing and logging all customer visits and their duration, time on the road and routes and distance traveled – eliminating the need to compile call reports at the end of each day or week.

What’s more, Skynamo’s GPS feature locates all customers on a map to facilitate a rep’s route planning to ensure more time in front of customers and less time on the road.



Product Feature Sheets



Call Cycles: Increase frequency and duration of your customer visits

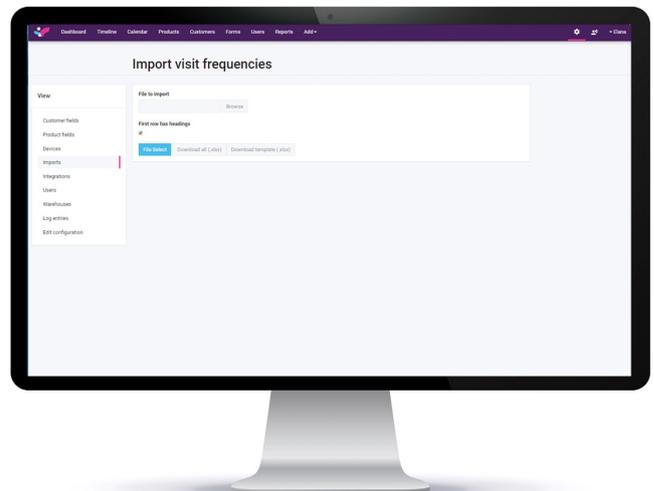
Coordinating call cycles and visit frequencies with manual spreadsheets and maps is neither effective nor efficient.

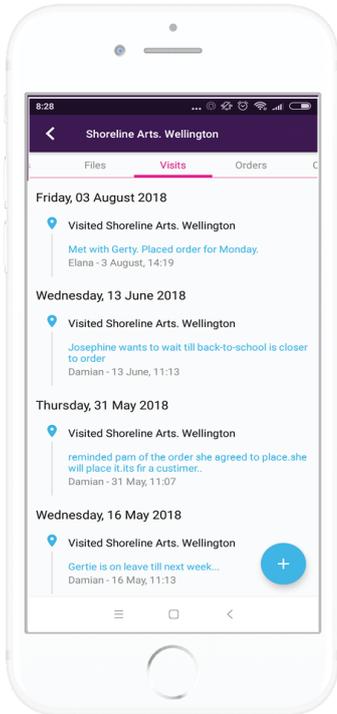
Skynamo makes it quick and easy, so reps have more time to connect with customers.

Import call cycles or allocate visit frequencies

Import existing call cycles directly to the calendar with easy to use templates. Allocate visit frequencies to customer profiles based on existing CRM.

Multiple users can have individual visit frequencies set to a specific customer, allowing the business to track ROI of separate activities. Coordinating call cycles and visit frequencies with manual spreadsheets and maps is neither effective nor efficient. Skynamo makes it quick and easy, so reps have more time to connect with customers.





Plot the actual location of your customers to their profiles

Improve time to service during staff churn, with all customer locations and visit history in their hands as soon as they start.

An appointment cancelled? A spare 15 minutes to call on a client? Skynamo gives you visibility of all clients near you using GPS.

Each visit is time, location and date stamped, feeding crucial data back into the business.

Use the data to drive efficiency

Filter your database according to distance, location, industry type and visit frequency. Plan your business activities according to specific outcomes.

View the geographic spread associated with your data on detailed maps.

Allow visit trends and customer preference to improve scheduling.

